



LISA THOMAS

DESIGNER | ILLUSTRATOR | PRODUCTION | DIGITAL
larockdesigns.net | 330-701-3205 | larock2146@gmail.com

IN A NUT SHELL

Akron, OH artist specializing in graphic design and illustration, known for a flexible and conceptually driven style that addresses creative challenges in both print and digital formats.

SWEET SKILLS

Creative Cloud
★ ★ ★ ★ ☆

Adobe InDesign
★ ★ ★ ★ ★

Adobe Illustrator
★ ★ ★ ★ ★

Adobe Photoshop
★ ★ ★ ★ ★

Adobe After Effects
★ ★ ★ ★ ☆

Microsoft 365
★ ★ ★ ★ ☆

WorkFront, Trello, Google
★ ★ ★ ★ ★

Project Management, Print
★ ★ ★ ★ ☆

WIX, Square Space, Figma
★ ★ ★ ★ ☆

LET'S CHAT

larock2146@gmail.com
330.701.3205

LET'S CONNECT

[linkedin.com/in/larockdesigns](https://www.linkedin.com/in/larockdesigns)

twitter.com/larock49

facebook.com/larockdesigns/

BEEN THERE – DONE THAT

2023-2025 ARTIST // ART THERAPIST // PEER SUPPORT
Future Directions, Cleveland OH

Peer Run Organization as certified by the Ohio Department of Behavioral Health that offers multiple paths of recovery including peer facilitated support groups, an arts and crafts program, and a drop-in center. Taught painting and art therapy classes.

2002-NOW GRAPHIC DESIGNER // ILLUSTRATOR // PRODUCTION // DIGITAL
Larock Designs/Freelance, Akron, OH

Spearhead the design and management of a range of marketing collateral, such as brochures, books, newsletters, packaging, presentations, and digital media. In parallel, create targeted resources for schools that foster healthy interactions with social media and promote mental health initiatives.

2021-2023 GRAPHIC DESIGNER // AQUENT and ROBERT HALF // CONTRACTOR
GOJO, Akron, OH / ARHAUS, Boston Heights, OH / JoAnn Fabrics, Hudson, OH

Recent projects highlight a diverse portfolio, featuring catalog design for Arhaus, display design for Home Depot, and packaging solutions for Joann Fabrics. Each project reflects a commitment to quality and brand consistency.

2020-2021 ART DIRECTOR
Shaw JCC of Akron, Akron, OH

Responsible for the creation of both print and digital packaging, branding materials, presentations, marketing resources, web banners, and e-blasts for brands, 401k programs, and e-commerce sites. Led a team of three while managing projects and coordinating with print vendors.

2016-2020 SENIOR GRAPHIC DESIGNER
The J. M. Smucker Company, Orrville, OH

Accountable for the design of both print and digital packaging, branding resources for all sub-brands, 401k informational materials, presentations, marketing content, e-commerce sites, web banners, and electronic newsletters.

2013-2016 SENIOR GRAPHIC DESIGNER
Lunar Cow Publication, Akron, OH

Work closely with clients to design marketing publications for destinations, which includes the design of advertisements and their strategic placement. In addition, generate iMap and GoGuide content specifically for client websites

2012-2013 SENIOR GRAPHIC DESIGNER
Brand Castle LLC, Bedford Heights, OH

2003-2012 ART DIRECTOR
Charles Schwab & Co., Inc., Richfield, OH

EDUCATION

1995 THE ART INSTITUTE OF PITTSBURGH
Associate of Science in Graphic Design and Illustration, Visual Communications

2000 Tom Monahan's Creative Camp, Fred Pryor Management Training Sequence, Franklin Covey, Seven Habits of Highly Effective People

2024 Scholistico Art Therapy Practitioner Certification