



LISA THOMAS

DESIGNER | ILLUSTRATOR | DIGITAL

www.larockdesigns.net

SUMMARY

Akron, OH artist and designer crafting bold, conceptually driven work across graphic design and illustration, translating ideas into compelling visual experiences for print and digital platforms.

SWEET SKILLS

Creative Cloud

★ ★ ★ ★ ☆

Adobe InDesign

★ ★ ★ ★ ★

Adobe Illustrator

★ ★ ★ ★ ★

Adobe Photoshop

★ ★ ★ ★ ★

Adobe After Effects

★ ★ ★ ★ ☆

Microsoft 365

★ ★ ★ ★ ☆

WorkFront, Trello, Google

★ ★ ★ ★ ★

Project Management, Production

★ ★ ★ ★ ★

WIX, Square Space, Figma, Web Design

★ ★ ★ ★ ☆

LET'S CHAT

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LET'S CONNECT

 [linkedin.com/in/larockdesigns](https://www.linkedin.com/in/larockdesigns)

 [instagram.com/larockdesigns/](https://www.instagram.com/larockdesigns/)

 [facebook.com/larockdesigns/](https://www.facebook.com/larockdesigns/)

PORTFOLIO

www.larockdesigns.net

BEEN THERE – DONE THAT

2023-2025 ARTIST // ART THERAPIST // PEER SUPPORT

Future Directions, Cleveland OH

Peer Run Organization as certified by the Ohio Department of Behavioral Health that offers multiple paths of recovery including peer facilitated support groups, an arts and crafts program, and a drop-in center. Taught painting and art therapy classes.

2002-NOW GRAPHIC DESIGNER // ILLUSTRATOR // PRODUCTION // DIGITAL

Larock Designs/Freelance, Akron, OH

Spearhead the design and management of a range of marketing collateral, such as brochures, books, newsletters, packaging, presentations, and digital media. In parallel, create targeted resources for schools that foster healthy interactions with social media and promote mental health initiatives.

2021-2023 GRAPHIC DESIGNER // AQUENT and ROBERT HALF // CONTRACTOR

GOJO, Akron, OH / ARHAUS, Boston Heights, OH / JoAnn Fabrics, Hudson, OH

Recent projects highlight a diverse portfolio, featuring catalog design for Arhaus, display design for Home Depot, and packaging solutions for Joann Fabrics. Each project reflects a commitment to quality and brand consistency.

2020-2021 ART DIRECTOR

Shaw JCC of Akron, Akron, OH

Responsible for the creation of both print and digital packaging, branding materials, presentations, marketing resources, web banners, and e-blasts for brands, 401k programs, and e-commerce sites. Led a team of three while managing projects and coordinating with print vendors.

2016-2020 SENIOR GRAPHIC DESIGNER

The J. M. Smucker Company, Orrville, OH

Accountable for the design of both print and digital packaging, branding resources for all sub-brands, 401k informational materials, presentations, marketing content, e-commerce sites, web banners, and electronic newsletters.

2013-2016 SENIOR GRAPHIC DESIGNER

Lunar Cow Publication, Akron, OH

Work closely with clients to design marketing publications for destinations, which includes the design of advertisements and their strategic placement. In addition, generate iMap and GoGuide content specifically for client websites.

2012-2013 SENIOR GRAPHIC DESIGNER

Brand Castle LLC, Bedford Heights, OH

2003-2012 ART DIRECTOR

Charles Schwab & Co., Inc., Richfield, OH

EDUCATION

2024 SCHOLISTICO

Art Therapy Practitioner Certification

2000

Tom Monahan's Creative Camp, Fred Pryor Management Training Sequence, Franklin Covey, Seven Habits of Highly Effective People

1995

THE ART INSTITUTE OF PITTSBURGH

Associate of Science in Graphic Design and Illustration, Visual Communications